CALCBENCH PRESENTS COMPELLING REASONS TO SUPPORT XBRL AND OPPOSE THE "SMALL COMPANY DISCLOSURE SIMPLIFICATION ACT"



January 15, 2015 New York, NY -- Following Wednesday's announcement that the US House of Representatives passed bill <u>H.R. 37</u>, Calcbench, a market leading XBRL data provider, shares its opposition to the bill. The bill, which includes the "Small Company Disclosure Simplification Act," exempts companies below \$250 million in revenues from filing electronically using XBRL, translating into *more than 40% of US publicly listed companies*.

"Calcbench is strongly committed to providing high quality data to our customer base, and we are stunned that the US House of Representatives would recklessly pass an act designed to cut XBRL reporting in half, comments Alex Rapp, Co-Founder of Calcbench. "XBRL is part of the United States' ongoing commitment to being the world leader in capital markets. Returning to paper based reporting in the year 2015 is incomprehensible. If members of Congress take the time to research the value of XBRL, we're certain they would not support this," adds Rapp.

XBRL provides a variety of audiences with access to corporate financial data significantly faster, in more detail, and at a lower cost than ever before. As a result, adoption has been steadily growing over the past 5 years. To illustrate the diversity of its application and use, Calcbench users include Wall Street analysts, academics at major research universities, auditing firms, CFO offices, regulatory agencies, journalists and more. "The common reaction among all of our clients is that access to this data is invaluable," says Pranav Ghai, CEO and Co-Founder of Calcbench.

In additional to Calcbench, several large data providers now use XBRL as part of their retrieval process, and as a result, thousands of institutional clients now rely on this data.

H.R 37 would stop all of that. Not only would the act's definition of "small, emerging growth companies" apply to well over 40% of US publicly listed firms, but it is these very companies whose data is the hardest to get. They have little or no analyst coverage and are often excluded from important analysis.

"These **4,500** so-called "small" companies had over **\$1.89 trillion** in assets in 2013 and paid over **\$1 billion** in legal and investment banking fees in 2013 just to raise capital from investors. Exempting them from a reporting requirement that the AICPA tells us costs less than <u>\$10,000 a year</u> doesn't make sense," says Ghai. "Further, revenue is a poor indicator of a company's size, as numerous companies fitting this description have over \$1 billion in assets."

ABOUT CALCBENCH

Founded in 2011, Calcbench is the first company of its kind to fully harness the power of the new interactive data standard XBRL, yielding an unprecedented direct line into the SEC's corporate financial data repository. Calcbench has revolutionized the use of artificial intelligence for XBRL data extraction, allowing users to easily retrieve information and perform financial data analysis not previously possible. http://www.calcbench.com Twitter: **@Calcbench**

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Media Contact: Natalie Nathanson, Media Relations press@calcbench.com (617) 755-5061 Snapshot of a company that would be exempt under the new law



Introducing Isis Pharmaceuticals (Nasdaq: ISIS)

Publicly traded for: **23 years** Market cap: **\$5.4 BILLION** Only **147.3 million** in revenue in 2013 BUT **\$847 MILLION** in assets AND **656.8 MILLION** in cash and short term investments

Does any of this sound like 'emerging growth?'

There's more:

Isis raised **\$173.3 MILLION** in the last year alone by issuing new stock on Nasdaq. In order to do that they happily paid **\$9.5 MILLION** in fees to investment banks.

AND yet **\$10 thousand** a year to report financials back to those same generous investors in a much more efficient, machine readable format is too much to ask?

Clearly, it doesn't add up!

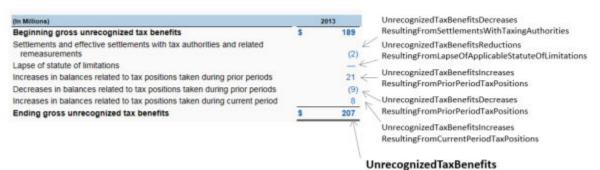
The benefits of being publically listed are equally great whether you are large or small, and size should not be a factor in the reporting requirement.

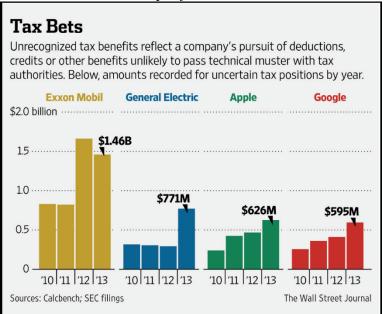
(Indecently, this research took under 5 minutes because of the power of XBRL.)

CALCBENCH

Five Ways XBRL has changed financial data analysis for the better. 5) Research complicated topics, instantly.

Calcbench Metric:





From our platform, direct to the Wall Street Journal

4) Search **non-standardized information**, like geographical and operating segment info, in addition to standardized metrics, like Revenue and Assets.

Breakout Category: (hold SHIFT to select multiple) Operating Segment - Operating Income Operating Segment - Interest Expense Operating Segment - Goodwill Geographical Segment Geographical Segment - Assets Commission Comm					Search Terms: (optional) china GOI Export Table to Excel			
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CYPRESS SEMICONDUCTOR CORP /DE/	CY	2013				Segment Reporting Information, Revenue - CHIN	254490000 00000000	
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DSP GROUP INC /DE/	DSPG	2013	12/01/2013 12:00:00 AM	GeographicalSegmentRe	venue	Revenues - TAIWAN, PROVINCE OF CHINA	1093000 30000000	

calcbench.com/query/breakout

3) One click to trace data points right back to the 10-K or Q:

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2) And in Excel, too....

A1

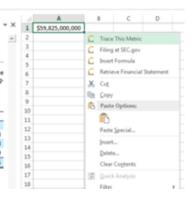
* : $\times \checkmark f_{\rm X}$ =CalcbenchData("Revenue", "GOOG", 2013, "Y")

Trace Metric

Revenues: \$59,825,000,000

Revenues by geography are based on the billing addresses of our customers for the Google segment and the ship-to-addresses of our customers for the Motorola Mobile segment. The following tables set forth revenues and long-lived assets by geographic area (in millions):

		Year Ended December 34,						
	20	11		2012		2013		
Revenues:			_		_			
United States	\$	17,560	\$	23,502	\$	26,768		
United Kingdom		4,057		4,872		5,630		
Rest of the world		16,288		21,801		27,419		
Total revenues	\$ 3	37,905	\$	50,175	\$	59,825		
Find Related Disclosure			_		_			



195,642 \$ 230,887

216,150

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2) Compare footnotes for a group of companies ... by type!

Choose disclosure type		or disclosure table type: ?	or search to	nt	
Income Taxes (24)	✓ G0		1.		
Show/Hode Grid View (export grid)			Restric	t to specified disclosur	etype +1++++
1 Bill The Butcher, Inc. (10-K) 2. Crumte Bake Shop, Inc. (10-K) 3. Cyberspace Vita, Inc. (10-K) 4. Famely Oncup Hotdings Corp 10-K) 5. Presh Manuel, Inc. (10-K)	SAFEWAY INC: Taxes on Income Period Ending: 12/28/2013 (from) Taxes on Income Taxes on Income				
GNC HOLDINGS, INC. (10-K)	The components of income before inc	ome tax expense are as follows (in millio	ns):		
T HARRIS TEETER			2013	2012	2011
SUPERMARKETS, INC. (10-K)	Domestic	3	326.1 5	434.3 \$	456,1
LINGLES MARKETS INC (10-K)	Foreign		9.9	2.1	2.3
Key Link Assets Corp. (10-K)		5	336.0 \$	436.4 \$	458.4
ID. KRISPY KREME DOUGHNUTS NO (10-K)					
11 KROGER CO (10-K)	The components of income tax expen	se are as follows (in millions):			
12. Natural Grocers by Vitamin			2013	2012	2011
Cottage, Inc. (10-K)	Current				
3 PUBLIX SUPER MARKETS INC	Federal	5	322.6 \$	168.7 \$	108.2
1D-K)	State		32.2	12.4	39.0
4. GKG, Stores Inc. (10-K)	Foreign		2.6	1.4	1.0
				182.5	
5. Roundy's, Inc. (10-K)			357.4	194.9	148.2
	Deferred		357.4	196.9	148.2
E SAFEWAY INC (10-K) -	Deferred. Federal		(250.8)	(36.5)	
16: SAFEWAY INC (10-K) 17: Sprouts Farmers Market, Inc.			STREET, ST		(38.6
15. Roundy's, Inc. (10-K) 16. SAFEWAY INC (10-K) 17. Sprouts Farmers Market, Inc. 10-A) 18. STATER BROS HOLDINGS INC.	Federal		(250.8)	(36.5)	(38.6 (17.4 (1.0

calcbench.com/footnote

1) And, while you're reading those disclosures, double click on any number to examine tagging, history, and more...

INC (19-K) 11 KROGER CO (19-K)	The components of income ta	x expense are as follows (in millions)				
				2013	2012	2011
12. Natural Grocers by Vitamin Cottage, Inc. (10-4)	Current				2012	2011
13 PUBLIX SUPER MARKETS INC	Federal		5	322.6 \$	168.7 \$	108.2
(10-K)	State			32.2	12.4	39.0
14 GKL Stores Inc. (10-K)	Foreign			2.6	1.4	1.0
15. Roundy's, Inc. (10-K)				357.4	182.5	148.2
	Deferred:					
16. SAFEWAY INC (10-K) -	Federal			(250.8)	(36.5)	(38.6)
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